Consultation Report

Licensing Policy Review

Consultation Report

October 2015

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INTRODUCTION

This report presents the findings of the consultation on Hackney's proposed Licensing Policy for 2016 to 2021. The consultation ran from 25 May to 14 August 2015.

BACKGROUND

The Council consulted on a proposal to revise the Licensing Policy in order to meet its statutory requirement to review the Policy by Jan 2016. The Licensing Policy generally deals with how the Council will consider new applications for:

- The sale of alcohol
- Live and recorded music
- · Theatre dance and film
- · Late night sales of hot food and drink

The proposed policy comprises three key elements:

- · Core Policies
- Special Policy Areas
- Borough-wide Hours Policy

Core Policies

These are the four core policies which will be used to determine applications for licenses under the Licensing Act.

These policies are based on the four Licensing Objectives and link to checklists for each objective checklist to help businesses and applicants consider and assess the risks of their proposed activity and show how they will manage these risks. These will also enable residents to see what applicants for licenses need to take account of.

Changes proposed to the Special Policy Areas

There are currently two Special Policy Areas (SPA) in Hackney. These SPAs in Dalston and Shoreditch are in those areas where there are a high concentration of licensed premises. The purpose of the SPAs is to control the growth in the number of licensed premises and to prevent anti-social behaviour, public disorder public nuisance and crime from increasing.

Data gathered shows that Dalston and Shoreditch are still at saturation point in terms of the number of licensed premises and so the proposal is to retain the two SPAs and also retain the Shoreditch SPA policy exactly as it is so that the presumption remains that all applications will be refused unless it can be demonstrated that the proposal will not add to the cumulative impact in the area.

The Dalston SPA currently has an hour's based policy where the authority will normally grant licenses for certain types of activity within the specified hours. This approach is to remain with a proposed change to some of the acceptable hours to encourage restaurants and cultural activity. It is proposed to extend the boundary of the Shoreditch Special Policy Area (SPA) south to the borough boundaries with the City, Islington and Tower Hamlets and west to the Old Street roundabout along the southern part of City Road. The proposed extension to the Shoreditch SPA area will align the Shoreditch SPA boundary with the adjacent SPAs in Tower Hamlets and Islington.

Proposed Extension to the Shoreditch Special Policy Area

The proposed extension to the Shoreditch SPA will include the area south east and west of the existing SPA and up to the City Road roundabout.

The policy means that any application for a license in this extended Shoreditch Special Policy Area, where a relevant representation is made, will be refused unless there are exceptional circumstances.

Borough Wide Hours Policy

The Borough-Wide Hours Policy – which sits alongside the Core Policies and SPA policies sets out the normally acceptable hours of operation for specific types of licensable activity in specific character areas. Applications within the core hours set out in the table below will generally be granted, subject to compliance with other Licensing Policies.

Applications outside the core hours set out below will be considered on their merits and applicants will need to demonstrate how their proposed activity will not have a negative impact on the licensing objectives and be compliant with other Licensing Policies.

Hours are for licensable activities with the premises closing to the public 30 minutes after the licensable activities cease.

Borough-wide Hours Policy				
Type of premises	Major town centres (outside the SPA)	District town centres	Local centres	All other areas
Restaurant	Fri & Sat 01.00 Sun – Thur 00.00	Fri & Sat 00.00 Sun – Thur 23.00	Fri & Sat 00.00 Sun – Thur 23.00	Daily 23.00
Pubs/bars and other drinking /dining establishments*	Fri & Sat 00.00 Sun- Thur 23.00	Fri & Sat 00.00 Sun- Thur 23.00	Fri & Sat 00.00 Sun- Thur 23.00	Daily 23.00
Music/dance venues, theatres and cinemas	Fri & Sat 00.00 Sun- Thur 23.00	Fri & Sat 00.00 Sun- Thur 23.00	Fri & Sat 00.00 Sun- Thur 23.00	Fri & Sat 00.00 Sun – Thur 23.00
Off licences*	Daily 23.00	Daily 23.00	Daily 23.00	Daily 23.00
Take-aways/ fast-food premises	Daily 00.00	Daily 00.00	Daily 00.00	Daily 00.00
Other indoor entertainment venues*	Fri & Sat 00.00	Fri & Sat 00.00	Fri & Sat 00.00	Fri & Sat 00.00
Qualifying Clubs*	Daily 00.00	Daily 00.00	Daily 00.00	Daily 00.00

During the consultation period officers became aware of an error in the consultation material. The error meant that the times stated for music/dance venues, theatres and cinemas, takeaways/fast-food premises, other indoor entertainment venues and qualifying clubs in the consultation summary did not accord with those proposed in the draft Policy approved by the Licensing Committee on 25 March 2015. On 11 August 2015 a proposal was announced that the Licensing Committee would recommend the re-adoption of the current licensing policy, as an interim measure, following the discovery of the error detailed above.. The announcement also mentioned that these consultation responses would be analysed and that further substantive consultation will be carried out in 2016.

CONSULTATION APPROACH

The public consultation started on 25 May 2015 and ran for 12 weeks until 14 August 2015.

The consultation was publicised via the corporate consultation channels – ensuring residents and businesses were aware of the consultation.

Targeted activity

A consultation pack was sent to all residents and businesses within the immediate catchment area of Shoreditch SPA, identified as a 50 metre radius from the SPA boundary.

Wider promotional activity

The consultation was also publicised via the corporate consultation channels – ensuring residents and businesses were aware of the consultation.

The wider publicity involved having the information in Hackney Today, on the Hackney website, and holding drop-in events at: Dalston C.L.R James Library and Shoreditch library. The drop in events took place at:

Date	Time	Venue
11 June	12pm to 8pm	Shoreditch Library
7 July	12pm to 8pm	Stoke Newington Library
6 August	12pm to 8pm	Dalston C.L.R James Library

Summary of methods used to inform, consult and involve stakeholders and wider public

- The information made available on the online consultation platform citizen space.
- Signposted the information on citizen space via www.hackney.gov.uk/licensing
- An overall summary document and questionnaire document were made available online and hard copies also printed.
- A press release was sent to local media and article in Hackney Today publicising the consultation
- Used staff headlines to signpost staff to the borough wide consultation, as a high percentage of staff live in the borough.
- Mailing to statutory and key stakeholders sent by the licensing service
- A freepost address was provided for the returns of paper questionnaires.

OVERALL RESULTS ANALYSIS

The public consultation received 1071 responses via the online and paper response mechanism. The majority received were via online responses, with just over 100 received via the paper survey completions.

We also received 303 email responses to the consultation. The majority of responses 290 were sent to consultation@hackney.gov.uk from the We Love Hackney campaign group. These emails haven't been analysed separately as they in essence refer to the same issues. However the fact that so many responses were received is indicative of the strength of opinion regarding the licensing proposals. This has been included as part of the open ended response analysis in the appendices section.

17 written responses were received, with some from key stakeholders², including two local residents and tenants associations and Hackney Public Health. Other Key stakeholder responses included that from the Shoreditch Pub Watch, Dalston Night Time Economy Forum, We Love Hackney Campaign forum and the Campaign for Real Ale (CAMRA). Analysis of these response are included in the appendices section of the report.

Interpretation of the data

Percentages in a particular chart will not always add up to 100%. This may be due to rounding, or because each respondent is allowed to give more than one answer to the question. It is also worth noting that the results are subject to sampling tolerances, and not all differences between sub-groups will be statistically significant. We need to exercise appropriate caution where a small group of respondents has been analysed.

The questionnaire consisted of 8 questions, see appendix at the end of the report for details of the questions asked.

Profile of Respondents

The majority of respondents 80.22% (856) identified themselves as Hackney residents, 4.592% (49) were a Hackney business, 3.374 % (3) were an owner/manager/ employee of licensed premises and 3.8% (36) were responses from a Hackney business. The least responses 0.9372.1% (10) were from owner/ Manager/ employee of non-licensed premises. For those that chose the other option, 10.87% (116) the majority indicated that they were regular visitors to Hackney and/ or live in another London borough.

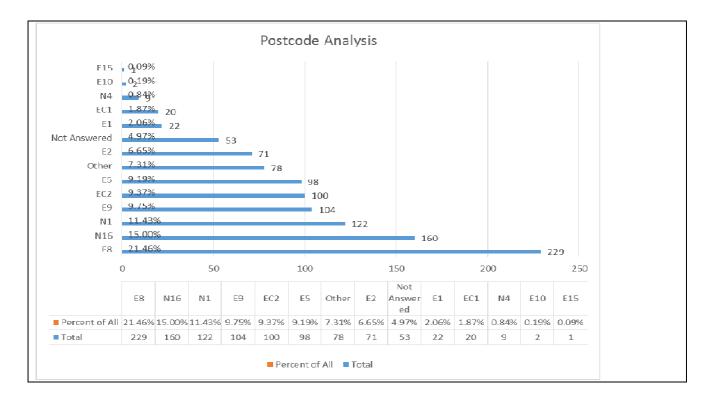
Are you: Answer Options	Response Count	Response Percent
A Hackney resident	856	80.22%
A Hackney business	49	4.59%
Owner / Manager / employee of a licensed premises	36	3.37%
Owner / Manager / employee of a non-licensed premises	10	0.94%
Other (please specify below)	116	10.87%
Not Answered	0	0%

¹ http://www.welovehackney.org/

² The key stakeholder responses, given their detailed nature have been provided verbatim to the Licensing Service for follow up action.

Post code³ analysis

The graph below summarises the responses to the question that asked for respodents' postcode. The majority of respondents 21.46%(229) were from postcode area E8 and 15% (160) of the respondents were from N16, which is broadly indicative of the Dalston SPA



Graph 1: Base (1069)

Gender analysis

More than double the percentage of men (65%) responded to the consultation compared to females (32%)⁴. 3% (30) didn't respond to the question. The implications for the over representation of males is that the views of males are overstated by the sample result.

Age analysis

The majority of respondents 48% (517) said they were aged between 25 to 34; significantly more than one and a half times the proportion of the borough as a whole. The next highest age group were those aged 35 to 44, with 27% (283) of respondents, followed by those aged 45 - 54, which represented 10% (102)5 of the total sample.

³ Dalston SPA Postcode areas: mainly E8 and N16 and Shoreditch SPA Postcode areas: mainly E1, E2, EC1, EC2 and N1

⁴ Around 50% of Hackney's population is Male and 50% is Female. (Hackney's Population, Borough Profile, Office of National Statistics Population Estimates, 2014 Mid-Year Estimates).

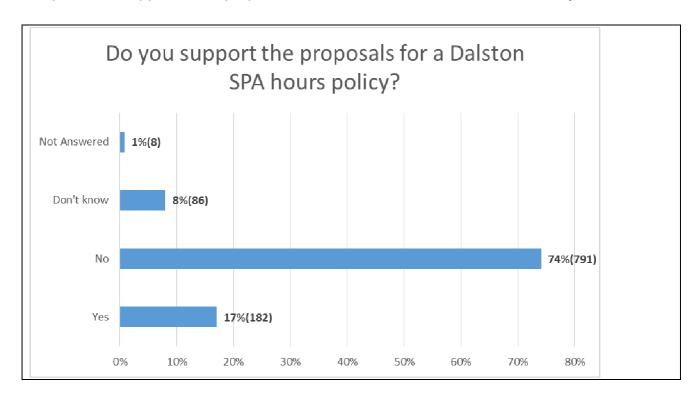
⁵ Around 27% of Hackney's population is aged 25 to 34; 16% aged 35 to 44 and 11% aged 45 to 54 (Hackney's Population, Borough Profile, Office of National Statistics Population Estimates, 2014 Mid-Year Estimates).

OVERALL RESULTS ANALYSIS

DALSTON SPA

Do you support the proposals for a revised Dalston SPA hours policy?

Graph 2 below summaries the responses to the question which asked whether respondents supported the proposals for a revised Dalston SPA Hours Policy.

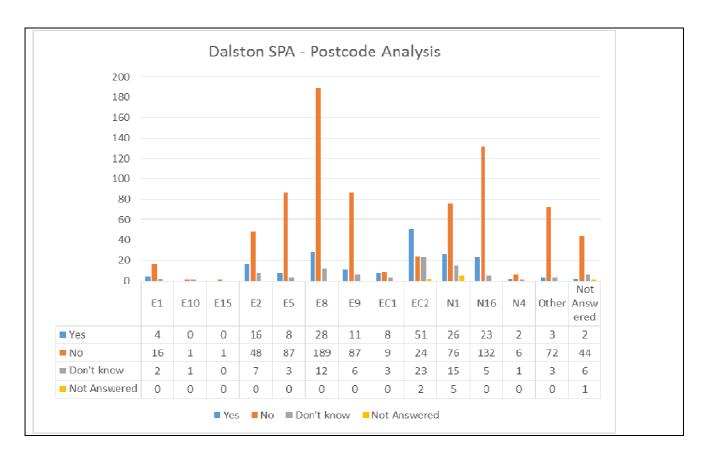


Graph 2: Base (1067)

The majority of respondents 74% (791) did not support the proposals for a revised Dalston SPA hours policy, 17% (182) were in support and (8%) 86 chose the no opinion/ don't know option. 1% (8) didn't respond to the question. 130 of those who responded to this question left comments, whilst 4 didn't provide a response to the question.

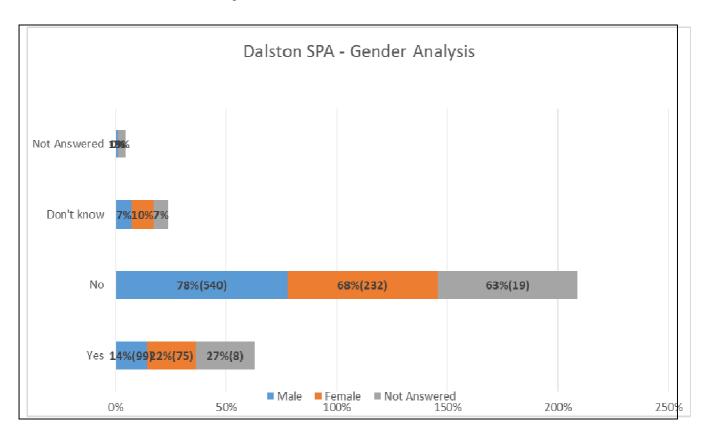
Analysis by postcode code areas

We also analysed this question by looking at the postcode areas across Hackney. Looking at the Hackney postcode areas, there was least support by those in postcode areas E8 and N16.



Graph 3: Base (1069)

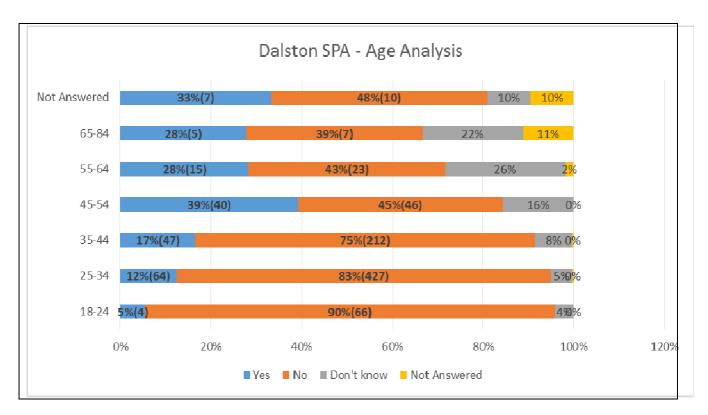
Dalston SPA - Gender Analysis



Graph 4: Base (1067)

We also analysed the Dalston SPA question by looking at the responses by gender. Of those respondents that indicated their gender, there was opposition to the Dalston SPA proposal by both Men 78% (540) and women 68% (232).

Dalston SPA – Age Analysis



Graph 5: Base (1067)

We also analysed the question by looking at those respondents who indicated their age profile.

Overall, the graph shows that there is opposition to the Dalston SPA proposal across all the age profiles. However there was least support by the age cohorts 18-24, 25-34 and 35-44.

The questionnaire gave respondents the opportunity to provide additional comments, and 725 did so. These were grouped into themes in order to see the most common views held by those who answered the question.

Supportive of the Dalston SPA proposals

11% (80) of the comments were from those respondents who indicated that they were supportive of the proposals for a revised Dalston SPA hours policy.

The table below provides a thematic analysis of the comments by those aforementioned respondents.

Themes/ types of issues mentioned	Number of mentions
Noise nuisance	22
Protect the quality of life for residents	16
Crime and disorder	15
Too many licensed premises, thus need more restrictive policy	15
Litter nuisance	9
More regulation and enforcement required	4
More relaxation of the policy relating to theatres and restaurants	3
Misc	29

Opposition to Dalston SPA proposals

82% (597) of the comments were from those respondents who indicated that they were un-supportive of the proposals for a revised Dalston SPA hours policy. The table below provides a thematic analysis of the comments by those aforementioned respondents.

The table below provides a thematic analysis of the comments by those who indicated that they didn't support the proposals for a revised Dalston SPA hours policy.

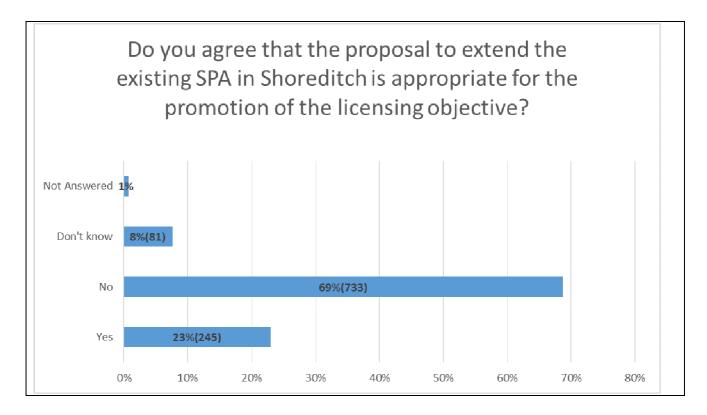
Themes/ types of issues mentioned	Number mentions	of
Stricter controls destroys the night time and local economy	195	
Destroys the NTE / quality of night life and vibrancy of the area. Its what made Hackney the place it is.	139	
Licensed premises have brought a positive regeneration effect to the area	38	
Current legislation in enough/ need more venues	24	
Should be assessed on a case by case basis	22	
More policing and enforcement to deal with the ASB	18	

People kept later in venues keeps them safer and there is less binge drinking	7
Dalston is not the same as Shoreditch	2
Misc	162

SHOREDITCH SPA

Do you agree that the proposal to extend the existing SPA in Shoreditch is appropriate for the promotion of the licensing objectives?

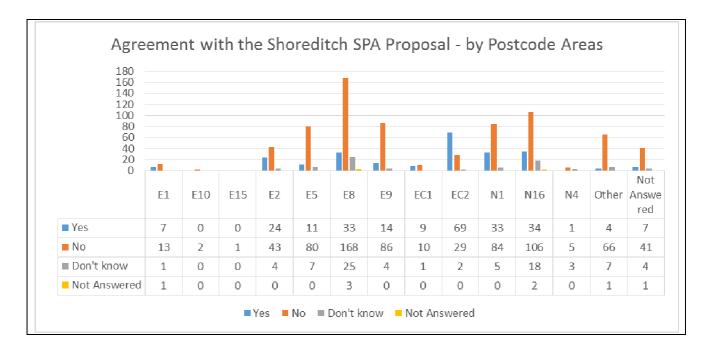
Graph 6 below summaries the responses to the question which asked whether respondents agreed that the proposal to extend the existing SPA in Shoreditch is appropriate for the promotion of the licensing objectives.



Graph 6: Base (1067)

The majority of respondents 69% (733) did not agree that the proposal to extend the SPA in Shoreditch is appropriate for the promotion of the licensing objectives. 23% (245) selected the Yes response option, whilst 8% (81) chose Don't Know. 1% (8) didn't respond to the question.

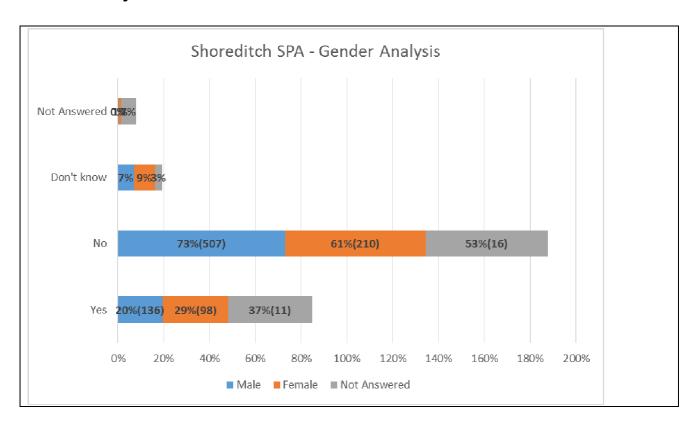
Analysis by postcode code areas



Graph 7: Base (1069)

We also analysed this question by looking at the postcode areas across Hackney. There was strong opposition by those in postcode areas E8 and N16.

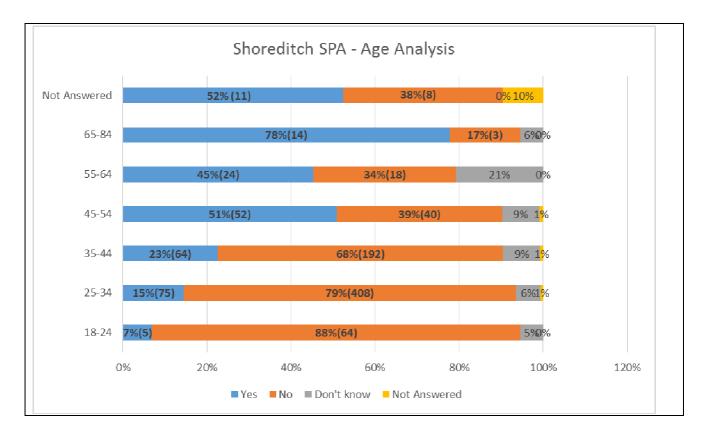
Gender Analysis



Graph 8: Base (1067)

As graph 8 shows, overall there is opposition to the Shoreditch SPA across the gender profile. There is slightly greater opposition to the Shoreditch SPA by Males 73% (507) compared to females 61% (210).

Age Analysis



Graph 9: Base (1067)

We also analysed the question by looking at those respondents who indicated their age profile.

There was some support of the proposal from the older cohort of respondents, across the 45 to 54, 55 to 64 and 65 to 84 age profiles.

As the graph above shows, there was a strong level of opposition to the Shoreditch SPA proposal by the age cohort 18 - 24, 25 - 34 and 35 - 44.

The questionnaire gave respondents the opportunity to provide additional comments, and 501 did so. These were grouped into themes in order to see the most common views held by those who answered the question.

Opposition to the Shoreditch SPA Proposal

The table below provides a thematic analysis of the comments by those that indicated that they didn't agree that the proposal to extend the SPA in Shoreditch is appropriate for the promotion of the licensing objectives

Theme/ types of issues mentioned	Number of mentions
Destroys the Night Time Economy	127
Stifles the creativity and entertainment	111
Blunt tool doesn't work/ It's an enforcement policing issue	78
Residents chose to live in Shoreditch	47
Work with existing businesses to find solutions	43
More police presence/ enforcement action needed	40
Enough existing legislation/ additional regulation is unnecessary/ licensed premises already highly regulated	37
Existing SPA had no measurable benefit	22
Getting a good balance between the needs of businesses and people going out, with those of residents – many of whom go out in their local area	20
24 hours Tube/need longer opening hours	11
Misc	168

Support of the Shoreditch SPA Proposal

The table below provides a thematic analysis of the comments by those that indicated that they agreed with the proposal to extend the SPA in Shoreditch is appropriate for the promotion of the licensing objectives

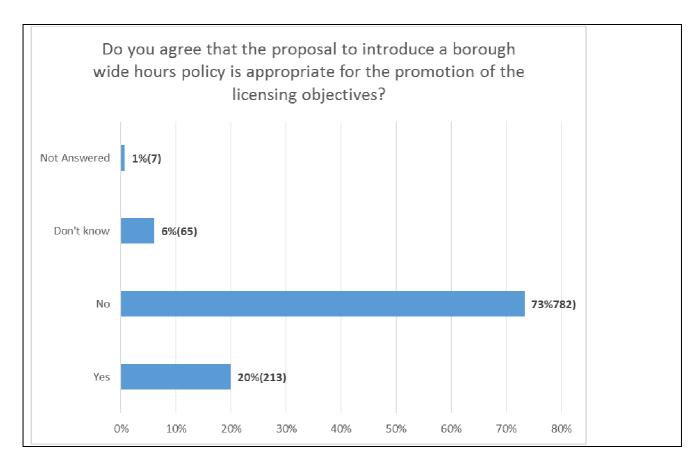
Theme/ types of issues mentioned	Number of mentions
Noise	48
Quality of life for residents	43
Crime & public disorder	39
ASB	33

Crowds outside	14
Saturation - too many premises/better balance of premises	23
Extend SPA wider	15
Litter	8
Misc	54

BOROUGH WIDE HOURS POLICY

Do you agree that the proposal to introduce a borough wide hours policy is appropriate for the promotion of the licensing objectives?

Graph 10 below summaries the responses to the question which asked whether respondents agreed that the proposal to introduce a borough wide hours policy is appropriate for the promotion of the licensing objectives.

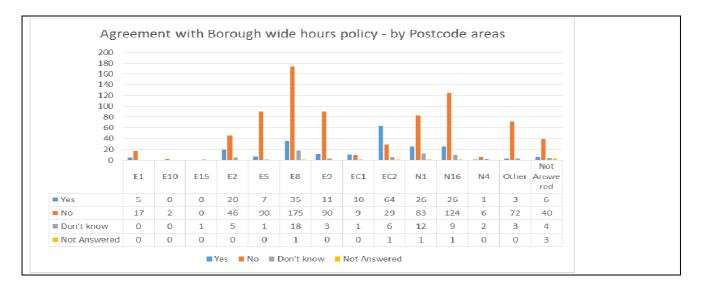


Graph 10: Base (1067)

The majority of respondents 73% (782) did not agree that the proposal to introduce a borough wide hours policy is appropriate for the promotion of the licensing objectives 20%

(213) selected the Yes response option, whilst 6%(65) chose Don't Know. 1%(7) didn't respond to the question.

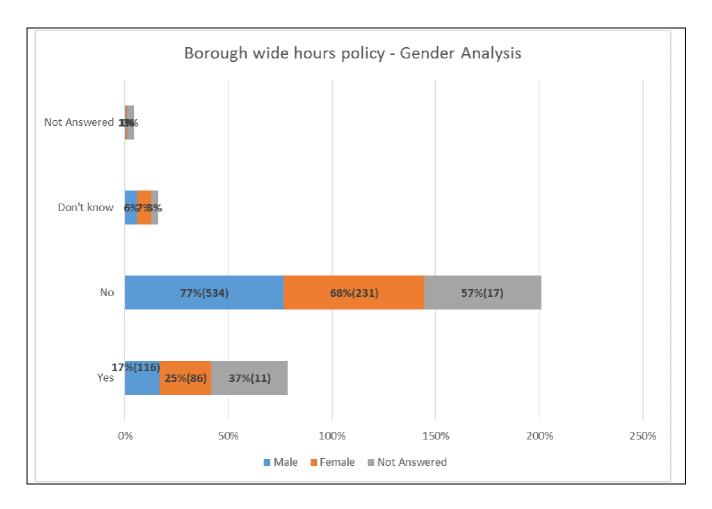
Analysis by postcode code areas



Graph 11: Base (1069)

We also analysed this question by looking at the postcode areas across Hackney. There was least support by those in post areas E8 and N16, followed by E5 and E9 postcode areas.

Gender Analysis



Graph 12: Base (1067)

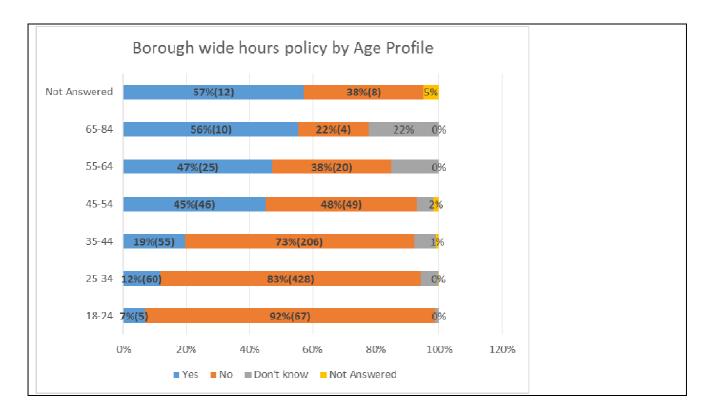
As graph 12 shows, overall there is opposition to the Borough wide hours policy across the gender profile. There is slightly greater opposition to the Borough wide hours policy by Males 77% (534) compared to females 68% (231).

Age Analysis

We also analysed the question by looking at those respondents who indicated their age profile.

There was some support of the proposal from the older cohort of respondents, across the 55 to 64 and 65 to 84 age profiles.

As graph 13 shows, there was a strong level of opposition to the Borough wide hours policy proposal by the age cohort 18-24, 25-34 and 35-44.



Graph 13: Base (1067)

The questionnaire also gave respondents the opportunity to provide additional comments, and 487 did so. These were grouped into themes in order to see the most common views held by those who answered the question.

Opposition to the Borough wide Hours Policy

79% (384) of the comments were from respondents who indicated that they didn't agree with the borough wide hours policy proposal. The table below shows the common themes emerging from those that didn't support the proposal.

Blanket rule is too restrictive to current responsible businesses / Draconian and over the top	273
Disregards local business needs and diversity of the area	254
Kill the vibe causing loss of local revenue and will contribute to increased ASB	231
Each case should be looked at on its own merits	126
Better Local Authority management of these economic areas suggested. Proposals may have a negative impact on local jobs	94
Does not promote choice	66

(Supports) longer opening hours and staggered closing times suggesting it'd enable better crowd management	54
It will ultimately have negative impact on local residents	43
Misc	85

The table above provides a thematic analysis of the comments by those that indicated that they agreed with the borough wide hours proposal.

Support for the Borough wide Hours Policy

17% (84) of the comments were from respondents who indicated that they agreed with the borough wide hours policy proposal. The table below shows the common themes emerging from those that agreed with the proposal.

There is a negative impact on local residents	58
Will enable responsible control of ASB	47
Need further consideration about exemptions and proposed hours of operation	45
Additional powers to review and address problem premises should be available to Local Authority	35
Consideration of wider impact and needs of businesses and success of the area	28
Questions whether there are adequate resources	9
Misc	54

PROFILE OF RESPONDENTS

Disability analysis

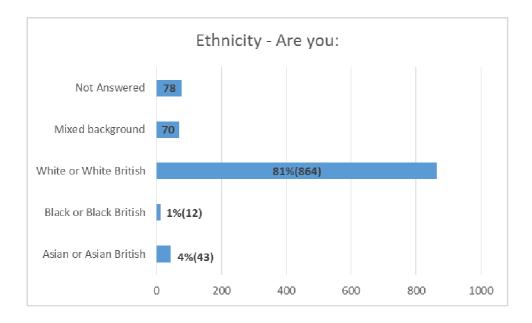
About 93% (988) of respondents said they did not have a disability, whilst about 3% (28) respondents answered 'yes' to having a disability. 4.8% (51) didn't provide a response to this question.

Caring responsibilities

About 93% (991) of respondents said they did not have caring responsibilities, whilst about 3% (37) respondents answered 'yes' to having caring responsibilities. 4% (39) didn't provide a response to this question.

Ethnicity analysis

As the graph below shows, a significant proportion of the respondents, 81% (864)⁶, gave their ethnicity as white. The remaining respondents are from various ethnic minority communities.

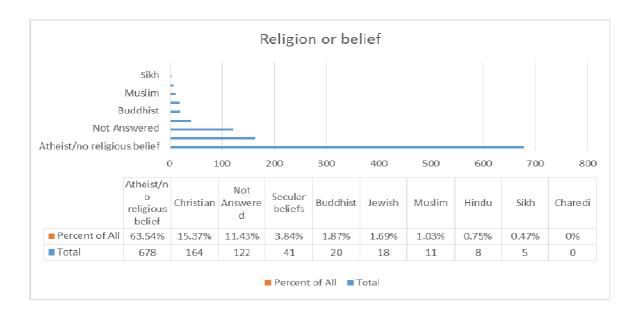


Graph 14: Base (1067)

As graph 15 below shows, 63.54%(678) chose the atheist/ no religious belief option when asked about the religious belief.

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⁶ Around 55% of Hackney's population White, 23% Black and 8% Asian. (Hackney's Population, Borough Profile, Office of National Statistics Population Estimates, 2014 Mid-Year Estimates)



Graph 15: Base (1067)

Sexuality analysis

69% (549) of the respondents said they were heterosexual, 15% (156) who said that they were a 'gay man'. However 11% (122) didn't respond to the question.

CONCLUSION

The majority of respondents to the self-completion questionnaire were generally unsupportive of the proposals in the draft Licensing Policy. This was particularly evident in the views about the proposed Shoreditch SPA extension, revised Dalston SPA hours policy and Borough wide hours policy.

Dalston SPA

The majority of respondents **74% (791)** did not support the proposals for a revised Dalston SPA hours policy, whilst **17% (182)** were in support, (8%) 86 chose the no opinion/ don't know option and 1% (8) didn't respond to the question.

There was a stronger level of opposition to the proposals by those in postcode areas E8 and N16.

Of those respondents that indicated their gender, there was opposition to the Dalston SPA proposal by both Men 78% (540) and women 68% (232).

Overall, there is opposition to the Dalston SPA proposal across all the age profiles. However there was least support by the age cohorts 18 - 24, 25 - 34 and 35 - 44.

Respondents who supported the Dalston SPA proposals highlighted issues around noise nuisance, crime and disorder, the need to have a policy due to the high number of licensed premises and the importance of protecting residents' quality of life.

The majority of respondents who were un-supportive of the proposals mentioned the fact that stricter controls destroys the local economy and vibrancy of the area.

Shoreditch SPA

The majority of respondents **69% (733)** did not agree that the proposal to extend the SPA in Shoreditch is appropriate for the promotion of the licensing objectives, whilst **23% (245)** agreed with the proposal. 8% (81) chose Don't Know and 1% (8) didn't respond to the question.

There was strong opposition by those in postcode areas E8 and N16.

Overall there is opposition to the Shoreditch SPA across the gender profile. There is slightly greater opposition to the Shoreditch SPA by Males **73%** (**507**) compared to females **61%** (**210**).

There was some support of the proposal from the older cohort of respondents, across the 45 to 54, 55 to 64 and 65 to 84 age profiles.

There was a strong level of opposition to the Shoreditch SPA proposal by the age cohort 18 - 24, 25 - 34 and 35 - 44.

Respondents who supported the Shoreditch SPA proposals highlighted issues around the fact that the proposals would lead to the destruction of the night time economy and would stifle creativity and entertainment. There was also an assertion that the policy proposals are a blunt tool that doesn't work and should be dealt with through better enforcement.

Respondents who were un-supportive of the proposals mentioned issues relating to the detrimental impact the Night Time Economy has on the quality of life, highlighting issues such as noise and crime and public disorder.

Borough wide hours policy

The majority of respondents **73% (782)** did not agree that the proposal to introduce a borough wide hours policy is appropriate for the promotion of the licensing objectives **20% (213)** selected the Yes response option, whilst **69% (65)** chose Don't Know. **1% (7)** didn't respond to the question.

There was least support by those in post areas E8 and N16, followed by E5 and E9 postcode areas.

Overall there is opposition to the Borough wide hours policy across the gender profile. There is slightly greater opposition to the Borough wide hours policy by Males 77% (534) compared to females 68% (231).

There was some support of the proposal from the older cohort of respondents, across the 55 to 64 and 65 to 84 age profiles. There was a strong level of opposition to the Borough wide hours policy proposal by the age cohort 18 - 24, 25 - 34 and 35 - 44.

The questionnaire gave respondents the opportunity to provide additional comments, and 487 did so. These were grouped into themes in order to see the most common views held by those who answered the question.

Respondents who supported the Borough wide proposals highlighted the fact that there is currently a negative/detrimental impact on local residents and the fact that the proposal would help with the control of anti-social behaviour.

Respondents who were un-supportive of the proposals felt that the blanket rule is too restrictive and draconian, especially to businesses acting responsibly. There was also a view that the proposal generally disregards local business needs and would likely lead to the loss of local revenue and generally killing the local vibe of the area.

The Council's Licensing Committee will consider the results of the borough wide consultation in addition to other evidence and information from the statutory stakeholders before making a recommendation to Full Council in the light of the feedback received. If you have any queries about the Licensing Act and our policy, please contact the Licensing Service on 020 8356 2431 or email licensing@hackney.gov.uk

APPENDIX: Key Stakeholder open ended responses to the consultation

No	Name of Individual/organisation	Summary of response received
1	Director of Public Health,	Health harms of alcohol
	Hackney Council	 Alcohol-related illness and injuries, domestic violence and crime, teenage pregnancy, homelessness. Trigger to violent crime and is strongly linked to risk of reoffending. In Hackney, alcohol use is estimated to contribute to 6% of all deaths every year.
		 Alcohol and deprivation There is a strong link between alcohol-related deaths and socioeconomic deprivation, with progressively higher rates in more deprived areas.
		We believe that the council can go further in addressing this health harm, and would like to propose a voluntary condition for all new and varied off sales applications that sets a minimum unit price for any alcoholic drinks sold to be drunk off premise at 50p per unit.
		 Operating hours and cumulative impact Support the proposal for a borough wide hours policy that reflects the appropriateness of different area types to host late night venues. This recognition that major town centres, district centres, local centres and other areas have distinct characters and expectations of how businesses conduct themselves is key to balancing the needs of residents and patrons- though it must not be forgotten that there are still large numbers of people living in neighbourhoods like Shoreditch and Dalston.
		The compounding impact of the dense availability of alcohol on crime and disorder, justifies the need for Special Policy Areas, and I support the intention to expand this in Shoreditch, where the borough faces the highest levels of impact.
2	Jago Action Group (JAG)/ Shoreditch Community Association JAG is the residents and tenants association representing those who live, including some small businesses, roughly east of the Shoreditch High Street and north of Bethnal Green Road.	 Support: Extension of the SPA, north-east of Great Eastern/Commercial Street up to the boundary with Tower Hamlets and urge the council not to water down this proposal. The proposal to strengthen the presumption against any new or extended alcohol licenses in the SPA, by making any such truly exceptional as set out in the consultation, and urge the council not to water down this aspect of the proposal. Urge Licensing to remember the importance of the 'day time economy', which will not achieve its potential if inhibited by the excesses of the 'night time economy'. In our view, no-one running a serious business in this neighbourhood welcomes the reputational damage to the area from the excesses of the 'night time economy' any more than they welcome having to clean up the consequent detritus each morning. It is implicit in the draft policy that in the unlikely event of any new or extended licenses being granted in the SPA, the new borough-wide hours policy would apply to them. Should the policy document make this explicit? Welcome the proposed closer alignment of licensing and planning policy. We also welcome the checklist approach, provided it is implemented with due flexibility and common sense, in spirit as

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		well as in letter. Specific issues to be covered were also suggested in the response.
		 We also welcome a <u>stricter approach to TENs</u>. However, the larger issue in this neighbourhood is unauthorised 'pop-up' events. New policy will require <u>effective enforcement</u>, in co-operation with the police, the pollution control team and others. This
		 is an opportunity to check those arrangements to ensure they are fit for purpose under the new policy. And we note that 'joining up' the SPA with the Tower Hamlets CIZ is an opportunity to improve cross-border co-operation with the neighbouring borough. We are happy to help encourage this, as our membership straddles the borough boundary, and intend to discuss the new Hackney policy with relevant TH councillors and officers. The cumulative impact of so many licensed premises includes: local streets are at times blocked by large groups of drinkers; excessive noise, both from groups of drinkers and from those establishments that play loud music;
		 public nuisance and petty crime including public urinating, vomiting, and littering; aggressive behaviour; drug taking and dealing.
3	Old Manor House Residents Association	 Support draft policy as feel would provide a fair and balanced framework for licensing arrangements in Hackney Central. The Narrow Way – used to be mainly retail/ residential mix – concern that this quiet area will experience the negative impacts of the NTE. Are keen to see the development of the Hackney Central is controlled to balance the needs of different interest groups.
4	Warburton & Darcy Tenants & Residents Association	 Located in an area marked as neither Broadway Market nor Mare Street Town centre on the consultation maps were consultation hours are set. Area is experiencing noise nuisance from impact of increased licensed premises in the area. Area is becoming increasing residential as new housing blocks are built. Would like to see tighter noise control in the nearby licensed premises and along areas such as Mentmore Terrace and street, Triangle road and Exmouth Place and Westgate street.
5	Shoredtich Pub Watch	Summary of The Four Key Areas of Concern
	Response on behalf Shoreditch licensed premises	 1) In relation to SPA1 and the expansion of the SPA boundaries: Any application within the SPA will be refused unless there are exceptional circumstances. This policy is to be strictly applied.
		2) The council expects that exceptional circumstances should be genuinely exceptional and would not include: • The good quality and track record of the applicant.
		 The good character of the applicant. The extent of the variation.
		3) The proposed Temporary Event Notices changes TENS1: • At least four weeks' notice prior to the event.

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		 The inability for Responsible Authorities to make a proper assessment of the event. 4) The New Borough Wide Hours Policy HP1: All non-food led venues closing at or before Midnight. Further information on detailed response provided in the attachment below: Shoreditch pubwatch response
6	We Love Hackney Campaign	 Grass roots campaign membership including Hackney residents and businesses, approx. 4342 members In summary, views on the current proposals: Shouldn't implement that borough-wide hours policy or Shoreditch SPA extension Not go ahead with plans to encourage specific types of approved cultural activity, or to label new dance and music venues in Dalston "not considered appropriate" – it is not the council's job to pass judgement on the types of cultural activities residents choose Maintain the wording from the 2011 policy on planning and licensing: "Where the appropriate planning consent has not been obtained in advance and relevant representations are made, applicants will need to demonstrate that the operation of the premises would not be detrimental to the promotion of the licensing objectives", Conduct an Equalities Impact Assessment of these and future proposals, to consider whether promoting one type of cultural activity over another will disproportionately impact on younger, less affluent or minority ethnic people – both in terms of participation and employment opportunities. Conduct a full cost/benefit and market impact analysis of these and future proposals, to form part of the evidence base for the next consultation. Further information on detailed response provided in the attachment below:
7	Campaign for Real Ale, Greater London Region	View that pubs lie at the heart of cohesive communities. Believe that in context of problems with alcohol abuse – pubs should be seen as an important part of the solution – not the problem. Pubs provide supervised drinking in a controlled.

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		 environment in a social context with others, providing a safe and responsible way to consume alcohol. Belief that a 'one-size' fits approach in the Licensing Policy is too restrictive and draconian not truly reflecting the diverse nature of licensed premises within Hackney.
		 View that should maintain the status quo – as feel that the current policy is working well and doesn't need to change. Support the measures on the restriction on hours of off-licenses and share concerns about street drinking and availability of alcohol from high street shops which undercut pubs.
		Do not believe that a rigid policy should dictate, by rote, what is considered 'inappropriate' in terms of licensed hours for pubs, bars, nightclubs, restaurants across different parts of Hackney.
		 The default position of 11pm Sunday-Thursday and midnight on Friday and Saturday across ALL parts of the borough is unfair, restrictive, misguided and harsh. It will harm Hackney's economic growth and fundamentally send people out of controlled environments and onto the streets, public spaces and transport infrastructure
		GP 1
		supportive of the General Principles but would urge the Council to have robust and legitimate reasons to justify and inform their view of which licences and which areas might be "considered inappropriate". We are concerned that this is subjective. What is inappropriate? Can we have an appendix outlining some guidance notes on this?
		CL P1 – CL P4
		Fully supportive of policies CL P1 to CL P4 inclusive. Council point recognise the differences between (slub) at the base and traditional pulse which affect a different function.
		Council must recognise the differences between 'club' style bars and traditional pubs, which offer a different function entirely and are more suited to residents and the local community rather than visitors and tourists, although by their very nature, all are welcome.
		 HP1 The times outlined in the table are unnecessarily draconian and rather restrictive for a globally famous and cosmopolitan centre of culture such as Hackney. HP2
		 Support the stance taken on planning permission and we are of the firm view that planning and licensing necessarily go hand in hand. One should inform the other.
		Further information on detailed response provided in the attachment below:
		PDF
		Hackney Council Licensing Review - C
8	Dalston Night Time Economy	Summary of views and recommendations from the Dalston NTEF
	Forum (Dalston NTEF)	The Dalston Night Time Economy Forum recommends a rejection of this policy based on the non-compliance of the licensing objectives, failure to fulfil the consultation requirements and significant oversights, errors and subjectivity in the use and interpretation of data.

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		 The Dalston SPA must be repealed before it does any further damage to the area. The majority of residents did not support it in 2013 and do not support it now.
		 Add a Cumulative Impact Policy and an Off License Checklist to the venue checklist section to encourage and communicate best practice.
		Publish the research that produced the borough-wide hours policy.
		Remove the final sentence from the HP2 planning policy.
		• We would like to see a cost/benefit analysis is undertaken by an experienced <i>qualified</i> team, and that the negative issues associated with the night time economy are examined in a serious manner untainted by prejudice or agenda.
		 We ask to take an active part in the process of writing an effective evidence-based licensing policy for Hackney – a policy which is clear about its objectives and how any changes link to those objectives, and which strikes a balance between business, residents and visitors, in order to have a positive impact on the area. To this end it is important that the licensing committee takes the views of all Hackney residents into account.
		 An independent investigation should be undertaken into the use and interpretation of evidence in the writing of this draft policy and the conduct of the consultation. Further information on detailed response provided in the attachment below: Representation on Hackney Council's D
9	Shoreditch Pub Watch	Summary of The Four Key Areas of Concern 1) In relation to SPA1 and the expansion of the SPA boundaries:
		Any application within the SPA will be refused unless there are exceptional circumstances. This policy is to be strictly applied.
		2) The council expects that exceptional circumstances should be genuinely exceptional and would not include:
		The good quality and track record of the applicant.
		The good character of the applicant.
		The extent of the variation.The proposed Temporary Event Notices changes TENS1:
		At least four weeks' notice prior to the event.
		 The inability for Responsible Authorities to make a proper assessment of the event. 4) The New Borough Wide Hours Policy HP1:

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		All non-food led venues closing at or before Midnight
10	Hackney resident and business owner	Un supportive of the proposed licensing policy – and suggests a more differentiated approach
		The last 10 years have seen Hackney coming in to its own with a mature realisation that business and capitalism are actually necessary for the borough's growth.
		Failure to support the growth of a responsible economy by engaging with socially conscious businesses for the future development of the borough and its economy rather than blanket policies
		View that proposed policy drives businesses away, which is detrimental to the Hackney economy.
11	Business owner of 3 licensed premises in Hackney	• Concerned that the draft policy will cause damage to the fabric of the local economy and cultural offer. Don't believe that these measures will have a positive impact on the licensing objectives.
		 Oppose both SPAs and the borough wide hours on the grounds that they will not solve any of the problems outlined in the policy document.
		• The reason venues sometimes want later hours is simply because that is where the demand is, this is most evident in the large number of TENs for late hours that Hackney licensing processes every year. By curtailing opportunities for late hours in licensed premises the problem is simply moved into other areas – hence the proliferation of TENs and the continuing issues noise from private addresses causing statutory nuisance. The demand for late hours will not go away simply because licensing becomes more restrictive – it will simply be met by unlicensed events and private addresses where there is little or no control on the sale/consumption of alcohol.
		• For Hackney's NTE to remain vibrant and safe the borough needs to develop a realistic strategy for late licenses. The cumulative impact approach makes this almost impossible given that it works in direct opposition to demand.
		 Could we not investigate the possibility of NTE management zones and take a holistic view of dispersal, hotspots, peak hours? With the cooperation that already exists between licensees, responsible authorities and most residents there is scope for an innovative and effective NTE that is able to have a positive effect upon ASB, crime and nuisance.
		 The Dalston Pubwatch group has tried to enter into a meaningful dialogue with the licensing committee about how to move forward – sadly our efforts were ignored. There has been an assumption that greed has been the motivation for bar owners opposing these measures. I can assure you that this is not the case – as many have pointed out, cumulative impact zones create a cartel among existing holders of late licenses and increase the value of their leases.
		 Most residents are in favour of the NTE and support it. There are specific areas where residents suffer as a result of NTE related activity and are understandably opposed to all new development. In these cases the policy as it stands (and as proposed) does nothing to alleviate any of their complaints. The best way of dealing with local problems relating to the NTE is through a stakeholder approach – the voluntary levy being a prime example of such an undertaking.
		 It is a concern that the licensing committee seeks to promote certain cultural activities over others. In a borough struggling with unemployment among young people, and given the social unrest that this has caused in the past I urge councillors to look past their own cultural bias and appreciate the importance of a successful NTE for younger residents – both culturally and economically. The NTE provides great opportunities for employment (despite what some think) and

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		safe spaces for people of many different backgrounds to co-exist. These places are in real danger across the capital and their loss would have ramifications for generations. It is crucial that there are voices on the licensing committee who understand the cultural relevance of a broad range of activities. It is also important that all members are aware of the far reaching economic benefits that the NTE brings to an area in order to put the costs in perspective.
12	Consultation responses emailed from Campaign Website:	Do not support the proposal for a revised Dalston SPA hours policy;
	www.welovehackney.org	Don't agree with the proposal to extend the Shoreditch SPA;
	Total reanances: 200	Don't agree with the proposal for a borough-wide hours policy.
	Total responses: 290	The proposed licensing policy will cause serious damage to Hackney, making the borough a less desirable, less exciting place to live.
		 Hackney's exciting and diverse nightlife has had an overall positive impact both in economic and cultural terms. It has brought jobs, investment and regeneration.
		Hackney's bar, club and restaurant scene acts as a magnet to the kind of creative businesses that have chosen Hackney in large numbers.
		 It is wrong for a local council, in such a moralising tone, to tell its residents which cultural activities it considers acceptable for us to take part in.